

**Pulaski County Board of Tourism  
Regular Board Meeting Minutes  
August 28, 2008**

**Members in Attendance:** Twyla Cordry, Pres., Todd Bailey, Vice Pres., Bob Sutcliffe, Secretary, Rick Morris, Rep., Leon Saxton, Rep; Jackie Farris, Rep; Bruce Farris, Rep; Roger Graves, Rep

**Members Absent:** Mike Dunbar, Treasurer; Ronnie Layman, Rep; Bob Moore, Rep

**Also in Attendance:** Beth Wiles, Executive Director; Karen Hood, Marketing Relations; Kris Tilley, Bureau Services; Betsy, Baymont Hotel; Darrell Todd, Daily Guide

Meeting held at the Pulaski County Tourism Bureau Board room, St. Robert. Meeting called to order by Vice President Todd Bailey at 5:25pm.

**Review of Minutes:** Review of July minutes. No discussion. Motion to accept, motion, second and passed.

**Treasurer's Report:** Presented by Beth Wiles. Discussed CD that was opened at First State Bank of Richland. Ordered an additional 5,000 Visitors Guides, and also discussed minor building repairs that occurred. Motion to accept, Motion made, second and passed.

**Committee Reports:**

Leasing Committee – Motion to move report to closed session.  
Motion made, second and passed.

**Directors Report:** Beth Wiles

**1. Marketing Update:** Introduction of Betsy from Baymont Hotels & Karen Hood, Marketing Relations. New business in Richland, Ellens Corner, and also Gas Hopper 2 opened in Dixon. Tour of MO coming to town on Sept 11<sup>th</sup>. **Top States:** MO,IL,TX,KS,IA & AR, Inquiries are up 26% over July 07, 38% up for the year.

**2. Meetings:** Attended MO Showcase  
Board RSVP's for Kansas City Governors Conference  
Sept 30-Oct 2, 2008 due next Thursday.  
Chamber Economic meeting on Sept 4<sup>th</sup>.  
PCGA, wants one person from Tourism to sit on the board, Bruce Farris will except the position and Rick Morris to be an alternate. Motion made, seconded and passed, RCGA, community update. Met with new owners of Knights Inn, Star Motel sold to Jay Patel

**3. Visitor Center:** Visits up 28% since June 08, down 7% from Jul 07.

**4. Website Information:** 26% increase over Jul 07, 38% increase for the year. **Top Referrer:** wood.army.mil, strobert.com, pulaskicountyweb.com, visitmo.com, Waynesville-strobertchamber.com, ndia.org, showmemissouri.com. **Top Pages:** lodgingchart, flw,restaurants, map, calendar. **Top Downloads:** driving tour, hotelrack card, vg, Waynesville, flwmuseum **Unique IPS:** 11,916

Motion to accept the Directors Report. Motion made, seconded and passed.

**Motel Tax.** Knights Inn new owner was not aware of the back taxes owed. They are currently up to date from May 7, 2008 through Jul 31, 2008. There is still money owed from the last owners, Nov 08-May 6, 2008. Contact made with Keith Patel and he will have a meeting Monday and will get back with us within a week regarding amount due. Board discussed what actions could possibly be made against old owners.

Motion made to accept the Motel Tax Report. Motion made, seconded and passed.

**Old Business:** Company Vehicle purchasing. Discussed options and board made motion to give an allowance of \$20,000.00 to purchase a new vehicle for the company. Motion made, seconded and passed. Leon Saxton to assist Director. Also discussed the change of the upcoming September board meeting. September board meeting was change to September 23<sup>rd</sup> at 5:30pm. Motion, seconded and passed.

**New Business:** No new business.

Motion made to go into closed session to discuss contract negotiations. Motion made, seconded and passed.

**Closed Session:** Board went into closed session at 6:30pm. Discussion and no action taken. Motion made to go back into regular session. Motion made, seconded and passed. Motion to adjourn meeting at 6:55pm. Motion seconded and passed.