

**Pulaski County Board of Tourism
Regular Board Meeting
February 22, 2007**

Members in Attendance: Twyla Cordry, Pres., Todd Bailey, Vice Pres., Bob Sutcliffe Sec., Ronnie Layman, Rep., Marsha Mercer, Hotel Alternate Rep., Roger Graves, Rep.

Members Absent: Dorothy Secrest, Rep., Dave Kessler, Treas., Bob Moore, Rep.

Also in Attendance: Andy Thiem, Director, Beth Wiles, Business Manager, Patty Newlon, Visitor Center Manager, Karen Hood, Daily Guide, Amy Phillips, P.A.O. Ft. Leonard Wood, Glen Clark, Lay Z Day Canoes & Camping, Larry and Gayle Helms, Boiling Springs Campground & RV Park.

Meeting held at the Pulaski County Visitor Center with President Twyla Cordry calling the meeting to order at 5:30pm.

Review of Minutes: Correction to be made; Add Roger Graves, Rep., not listed with members in attendance. Discussion, motion made, second and passed. Motion to accept December board meeting minutes.

The Chamber of Commerce has nominated Karen Hood with the Daily Guide as their replacement for Rep. Dorothy Secrest.

Motion made, second and passed. Motion to accept Karen Hood as Rep. from St. Robert/Waynesville Chamber of Commerce.

Treasurer's Report: In the absence of Dave Kessler Treas. Andy Thiem presented the financials.

Discussion, motion made, second, and passed. Motion to accept Treasurer's report.

Committee Reports:

By Laws: Working on a few changes that should be sent out to members within ten day's prior to next month meeting.

Director's Report: Andy Thiem:

- 1. Marketing Update:** Ads are out. Attended several sport shows along with ABA and Bank Travel. Beth Wiles gave a report on the show she attended in Wichita. Have been informed by Board Member Dave Kessler that the Chamber of Commerce will be working with us to do a flyer for the Show-Me games. Need input from the Board on the St.

Robert /Waynesville Chamber of Commerce wanting co-op funds for advertising of the Veterans Memorial Ball. Discussion, motion made, second and passed. Motion to give co-op funds to St. Robert/Waynesville Chamber of Commerce for advertising of the Veterans Memorial Ball.

2. **Meetings:** Attended Capital Days along with the Hotel Lodging Association meeting, MACVB, and Small Market Committee meetings. Was asked to sit in on the Missouri Tourism meeting, and to speak at the Missouri Travel Council meeting in March. Waiting on confirmation from the lawyer's office to set a date for the Law Enforcement meeting, and the next Lodging Partners meeting is scheduled for the end of May.
3. **FLW Update:** Amy Phillips from FLW P.A.O.'s Office reported that 1 to 4 brigades will be deactivated and moved to other brigades on FLW so we will not have a loss of soldiers, and we are scheduled to receive some tactical units.
4. **Visitor Center Info:** Visitor stats for January were 338 visitors and 210 phone calls.
5. **Website Info:** For January: Top referrers: Wood.army.mil, Saintrobert.com, Visitmo.com, Flwguidon, Waynesville-strobertchamber.com, Pulaskicountyweb, Myspace, Ftleonardwood.com. Top pages: Home, Lodging Chart, FLW, Map, Restaurants, Calendar. Top Down Loads: Driving Tour, Hotel Rack Card, Waynesville Brochure, PC Directory. Total page views: 22,252. Total Unique IPS: 7,937. Top States: IL., MO., AR., IA., FL.

No discussion, motion made, seconded and passed, motion to approve the Directors Report.

Motel Tax: In the absence of Dave Kessler Treas. Andy Thiem presented the motel tax report.. Two properties are delinquent at this time, Ranch and Knights Inn. Discussion, motion made, second and passed, motion to accept Motel Tax Report.

Old Business:

Service Fee Policy Procedure: reviewed and discussed, no action taken.

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New Business: No New Business

No discussion, motion made, second and passed. Motion to adjourn meeting at 6:15pm.