

**Pulaski County Board of Tourism  
Regular Board Meeting  
March 15, 2007**

**Members in Attendance:** Twyla Cordry, Pres., Todd Bailey, Vice Pres., Dave Kessler, Treas., Bob Moore, Rep., Steve Ehrhardt Rep., Roger Graves, Rep., Karen Hood Rep.

**Members Absent:** Bob Sutcliffe Sec., Ronnie Layman, Rep.

**Also in Attendance:** Andy Thiem, Director, Beth Wiles, Business Manager, Patty Newlon, Visitor Center Manager, Darrel Todd Maurina, Daily Guide

Meeting held at the Pulaski County Visitor Center with President Twyla Cordry calling the meeting to order at 5:25pm.

**Review of Minutes:** No discussion, motion made, second and passed. Motion to accept February board meeting minutes.

**Treasurer's Report:** Dave Kessler Treas. presented the financials. Discussion, motion made, second, and passed. Motion to accept Treasurer's report.

**Committee Reports:**

**By Laws:** Pres. Twyla Cordry reported that the By-Law change would be discussed under New Business.

**Director's Report: Andy Thiem:**

1. **Marketing Update:** Have two new lodging partners, Bells Extended Stay and Big Piney River Cabins. Fair continues to move ahead, still looking for activity organizers for fund raisers. Missouri Living ad is out.
2. **Meetings:** Upcoming meetings; Travel Council, MACVB, Legal Workshop, Lodging Association. Will be meeting with the ad agency in April to start work on next years visitors guide. Andy informed the Board that he will be out of the office at meetings on the same dates as the next three months Board meetings.
3. **FLW Update:** Spoke with Colonel Megnia about a program of being a soldier for a day. Hooah Sports has been postponed until fall due to the lack of sports commissioners. Military will no longer be able to send a soldier to the Military Reunion trade show. Will check and see if Army Recruiting may be able to help with this.

4. **Visitor Center Info:** Our spring hours will start the weekend after Easter. We will then be open on Saturdays 9:00am – 3:00pm, with Sundays to begin after Memorial Day. Received two letters from guest complimenting the staff on the service they received. Center stats for February; 247 visitors, 182 phone calls.
5. **Website Info:** For February: Top referrers: Wood.army.mil, Myspace, Saintrobert.com, Visitmo.com, Waynesville-strobertchamber.com, Flwguidon, Sellftwoodarearealestate, Relocate-America, Ft.leonardwood, and Pulaskicountyweb. Top pages: Index, Lodgingchart, Map, FLW, Restaurants, Calendar. Top Down Loads: Driving Tour brochure, Hotel Rack Card, Visitors Guide, Waynesville Brochure, Sports Guide. Total page views: 19,754. Total Unique IPS: 7,326. Top States: IL., MO., KS., AR., IA.  
No discussion, motion made, seconded and passed, motion to approve the Directors Report.

**Motel Tax:** Dave Kessler Treas. presented the motel tax report. Two properties are still delinquent at this time, Ranch and Knights Inn.  
Discussion, motion made, second and passed, motion to accept Motel Tax Report.

**Old Business:** No old business

**New Business: By-Law Change:** Pres. Twyla Cordry read the new By-Law change (see attached with board packet). Discussion, motion made, vote was taken by roll call of members present and received a unanimous vote accepting the By-Law change.

**Move Board Meeting to Basement:** Due to some meeting's attendance over crowding the board room it was brought up that maybe we should move the meeting's to the basement. Discussed matter and decision is to take it by meeting and move to the basement when necessary.

Board looked over the dates for the next three months Board meeting's that Andy would be gone and decided to change those Board meeting's to the fourth Thursday of each of those months.

Bob Moore Rep. asked the Board if we had ever considered making wireless internet available to the visitors at the center. Discussion was held and Board asked that we gather information and a report given at next meeting.

Steve Ehrhardt Rep. informed the Board that construction has started on a new restaurant called Miller's Grill and is located in front of the Mainstay.

No discussion, motion made, second and passed. Motion to adjourn meeting at 6:15pm.