

**Pulaski County Board of Tourism
Regular Board Meeting
March 27, 2008**

Members in Attendance: Twyla Cordry, Pres., Todd Bailey, Vice Pres., Sec, Ronnie Layman, Rep., Roger Graves, Rep, Jackie Farris, Rep., Bruce Farris, Rep., Mike Dunbar, Treasurer, Leon Saxton, Rep., Bob Moore, Rep.

Members Absent: Bob Sutcliffe, Secretary, Steve Ehrhardt, Rep.

Also in Attendance: Beth Wiles Business Manager, Kris Tilley Visitor Center Manager

Meeting held at the Pulaski County Visitor Center with President Twyla Cordry calling the meeting to order at 5:30pm.

Review of Minutes: No discussion, motion made, second and passed. Motion to accept January board meeting minutes.

Treasurer's Report: Mike Dunbar and Twyla Cordry had questioned a line item in report for the Marketing Expenses. Discussion of the new Route 66 video. Also about updating the current video in Visitors Center. Motion to accept Treasurer's Report. Motion made, second and passed.

Committee Reports: 1. Nomination Committee: Twyla made motion to do away with Nomination Committee for now, until further need. Motion was made to table the Nomination Committee for time being. Motion made, second and passed.

2. Leasing Committee: Discussion of building remodeling for the Chamber of Commerce. The STR planning and zoning committee is requiring the installation of a janitor's sink. Discussion was who is going to be reliable for the bill, and do they really have to have one in the basement. Todd Bailey to talk to Rodney Ramsey, City of St Robert Inspector on this issue to see if the janitor's sink could be waived. Motion made, second and passed.

Directors Report: Andy Thiem given by Beth Wiles:

1. **Marketing Update:** Tradeshow attendance was up. 10 overall shows were attended well. Said that Tulsa show was more of a hunting show, considering changing to the Tackle show. Andy attended ABA and Bank Travel, has received 1 day and 1 over night trip from the Bank Travel. Also discussed the 9-11, 2008 Tour of Missouri, they will be coming through Lebanon on 9-11 which is also the day that they do the Remembrance Day. There will be live streaming video world wide. Discussing whether it is a good idea and what we can give to the people that will stop here in Pulaski County. Andy currently attending the TRN show in Branson. Also the conversion study had been completed. 5300

surveys were mailed out in January. Entries received and information sent to Jerry. April time frame will know results.

2. **Meetings: Capital Days**, Bob Smith is the new interm director. **Dixon Chamber** meeting, approx 20-25 attendees, Roger Graves said that Andy had sparked interest for the regarding the Co-Op funds. **MO Travel Council** workshop that Patty and Beth attended to provide many new ideas for the group tour aspect. **Upcoming meetings** include Rotary, State Co-op, MACVB, and RCGA. Col Megnia meeting was canceled. New auditor has been selected for the Visitors Center. **Spring Hill Crests** are showing new maps for the center, for possibilities in the new Visitors Guide for 2009.
3. **RCGA:** bringing MO Economic Development Council Director to area for tour.
4. **FLW Update:** No report was given.
5. **Visitors Center Info:** Top States for visitors: MO, IL, TX, KS, OK & IA. **Center Stats:** visitors 300, Phone calls 158. **Top referrals:** Missouri Spring & Fall, Southern Living, MVP.
6. **Website Info: Top Page:** Index, lodging chart, flw, map, restaurants **Top Referring Site:** wood.army.mil, strobert, eagle real estate, visitmo, Waynesville/strobertchamber **Top Downloads:** Rt 66 brochure, hotel rack card, vg 2008, flw museum, richland brochure **Top Address:** flwlodging, flw special Olympics, pcmo.info, toursinpulaski, armymuseum **Unique IPS:** 8820

No discussion, motion to approve the Directors Report. Motion made, second and passed.

Motel Tax: Knights Inn still in arrears after 18 mo of non payment of taxes. And as of date of meeting Ranch & All Towne have not paid for December.

Old Business: Discussion over what the Prosecuting Attorney is or has done to get payment from Knights Inn. Mike Dunbar and Jackie Farris to visit with Prosecuting Attorney and will have report back on next monthly meeting.

Discussion made. Motion to accept, motion second and passed.

New Business: Discussion of donating \$1000 to the Veterans Memorial for the bricks. Discussion on the perks of donating the money would help families that can not afford the, also could benefit the tourism with overnight stays for visitors to the area. The decision to donate bricks for families that can not afford them, up to the amount of \$1000 was agreed upon. . Motion made, second and passed.

Mike Dunbar also made board aware of Science Technology group coming July 27-29, DOD contractors.

Discussion. Motion to go into closed session. Motion made, second and passed.

Closed Session: Board went into closed session at 6:25pm.

Discussion and no action taken.

Motion to adjourn meeting at 7:00pm. Motion second and passed.

MEETING PURSUANT TO RSMO CHAPTER 610.021 (1), (2), & (3) REVISED STATUTES OF MISSOURI, THE SUNSHINE LAW, AS NOW EXISTING OR HEREAFTER AMENDED. REPRESENTATIVES OF THE MEDIA MAY OBTAIN COPIES OF THIS NOTICE BY CONTACTING: PATTY NEWLON, ADMINISTRATIVE ASSISTANT / 137 ST.ROBERT BLVD. ST.ROBERT, MO. 65584. PHONE NUMBER 573-336-6355