

**Pulaski County Board of Tourism
Regular Board Meeting Minutes
March 26, 2009**

Members in Attendance: Twyla Cordry, Pres., Todd Bailey, Vice Pres; Bob Sutcliffe, Secretary; Jackie Farris, Rep; Roger Graves, Rep; Ronnie Layman, Rep; Rick Morris, Rep; Bob Moore, Rep

Absent: Bruce Farris, Rep; Mike Dunbar, Treasurer; Leon Saxton, Rep

Also in Attendance: Beth Wiles, Executive Director; Kris Tilley, Visitor Center Manager; Mitzi Sparks, Visitor Services Representative; Karen Hood, Marketing Relations

Meeting held at the Pulaski County Tourism Bureau Board room, St. Robert. Meeting called to order by President Twyla Cordry at 5:30pm

Review of Minutes: Review of February minutes. Motion to accept, motion, second and passed.

Treasurer's Report: Trial Balance, January financials were discussed. Bank of Crocker CD balance will reflect on the February financials. Motion to accept, motion made, second and passed.

Committee Reports:

Leasing Committee – Chamber has moved into the lower level. The update and amended contract for Waynesville/StRobert Chamber was reviewed for approval to send to the Waynesville/StRobert Chamber board for a final signature and approval. See attached contract for further information. Motion to accept updated and amended contract. Motion made, second and passed.

Directors Report: Beth Wiles

- 1. Marketing Update:** New ads were passed out for board to review. Beth & Karen will be attending Glamer Show in St Louis on April, 2nd. This is a new show for PCTB, it consists of a marketplace for group tours. Karen will be attending and setting up a booth at the Daily Guide Expo on April 17th & 18th. She will be handing out VG's and selling merchandise from the center. Karen will also be attending TRN in Branson Apr 20th - 21st, this show is for military reunion planners.
- 2. Inquiries:** St Louis RV Show 260 inquiries, Tulsa Boat Show 215 inquiries, Wichita RV Show 204 inquiries. **Top States:** MO, KS, OK, IL, TX, AR

3. Meetings:

Chamber Economic Development: Beth asked if the board would like to partner in printing costs for the Demographic Form for the Economic Developers. At this time the board declined.

MO Group Travel Summit: Beth, Karen & Kris will be attending on April 14th. Beth attended a **Writers Round Table** on March 17th. **Auditors** were here on March 17th-19th, we should have report back by end of April. Beth also met with Ruth Long from the **Public Transportation** about a survey that is going out to the community. Beth will also be attending Leadership MO on Apr 14th & 15th. **FLW:** Rick Morris met with FLW officials regarding the per diem rate and said the ADR for hotels for the per diem rate is \$70 per day, due to the midrange hotel charges. **PCGA-** Rick Morris said that the cutoff for applications for the Economic Developer position is May 15th. An interviewing board will be put in place to review applications and set up interviews.

Motel Tax: At the February meeting several properties were late, as of today all properties are current. Motion made to accept Directors & Motel Tax report, motion made, second and passed.

Old Business: License Bureau, 6 offices have been put out to bid, not Pulaski County at this time. Beth has signed up for email alerts to be notified. Beth also spoke with Tony at Senator Barnitz office today. Twyla asked that we have all information collected so when it is time to bid, Pulaski County will have an opportunity. Legal Representation, Twyla asked to move it to New Business.

New Business: Legal Representation, Lowe & Lowe has sent a contract for fees and representation. Other options will remain open for other legal items, just in case David Lowe can not help with the matter. David Lowe for now will be our main representation. See attached copy for further information. Motion made to accept contract and fees from David Lowe, motion made, second and passed.

Building improvements, Rick Morris asked that the board take a look at installing new carpet in the stairway and the old chamber office. The board discussed and looked at the carpet throughout the entire building. The board agreed that the carpet throughout the building needed to be replaced all at one time. The board made a motion to allot \$7000 for carpeting. Motion made, second and passed. They also wanted employees to look into a flat panel tv for the outdoor room and also some new furniture in the Branson room and also a coffee dispensing area. Also the board made motion to allot \$500 towards purchase for a flat panel from either the basket auction or from one of the local retail stores. Motion made, second and passed.

OSS- was notified that they are 1 of 12 attractions that the Smithsonian display will be traveling to.

Motion to adjourn meeting, motion made, second and passed.
Meeting adjourned at 6:30pm.