

**Pulaski County Board of Tourism**  
**Regular Board Meeting**  
**May 24, 2007**

**Members in Attendance:** Twyla Cordry, Pres., Todd Bailey, Vice Pres. Bob Sutcliffe Sec., Ronnie Layman, Rep., Marsha Mercer Hotel Alternate Rep., Roger Graves, Rep.,

**Members Absent:** Dave Kessler, Treas., Bob Moore, Rep., Karen Hood Rep.

**Also in Attendance:** Andy Thiem, Executive Director, Beth Wiles Business Manager, Patty Newlon, Visitor Center Manager.

Meeting held at the Pulaski County Visitor Center with President Twyla Cordry calling the meeting to order at 5:35pm.

**Review of Minutes:** No discussion, motion made, second and passed. Motion to accept April board meeting minutes.

**Treasurer's Report:** Andy Thiem presented the financial in the absence of Dave Kessler Treas.

Discussion, motion made, second, and passed. Motion to accept Treasurer's report.

**Committee Reports:**

**By - Laws:** Pres. Twyla Cordry had the Board look over the By-Law changes that were added at last month's meeting.

No discussion, motion made, second, and passed. Motion to accept By-Law changes.

**Director's Report: Andy Thiem:**

1. **Marketing Update:** Brumley Sing will be held in Lebanon on August 1<sup>st</sup> – 4<sup>th</sup>. Our full page ad was in their Brumley newspaper that is sent out to thousands. Our visitor guide will be handed out at a booth and we are also a ticket outlet. Our ad is out in TRN, Bank Travel, Group Tour and Group Travel magazines. Working with a production company to get more pictures for our visitor guide. Fair is set for June 14<sup>th</sup> – 17<sup>th</sup>.
2. **Meetings:** Attended TRN show in St. Louis. Andy and Beth will be attending MACVB the first week in June. Met with County Commission office for our quarterly meeting. Board meeting in June will be held on June 28<sup>th</sup>.
3. **FLW Update:** No report was given.

4. **Visitor Center Info:** Center stats for April; 1006 visitors, 303 phone calls.
5. **Website Info:** For April: Top referrers: Index, Wood.army.mil, Saintrobert.com, Visitmo.com, Flwguidon.com, Myspace, Waynesville-strobertchamber.com, Pulaskicountyweb.com, Relocated-america.com, and Ftleonardwood.com. Top pages: Index, Lodgingchart, FLW, Map, Restaurants, Calendar, Flw2, Fish river, transportation. Top Down Loads: Driving Tour brochure, Hotel Rack Card, Waynesville brochure, Visitors Guide Brochure, Sports Guide. Total page views: 26,663. Total Unique IPS: 9,050. Top States: IL., MO., KS., IA., OK., TX.

No discussion, motion made, seconded and passed. Motion to approve the Directors Report.

**Motel Tax:** Andy Thiem presented the Motel Tax report in the absence of Dave Kessler Treas. Have one property that is outstanding at this time. Discussion, motion made, second and passed. Motion to accept Motel Tax Report.

**Old Business:**

**Wireless Internet:** Everything is ready to install in our outdoor room, we are just waiting for the old plumbing to be removed and the computer guy to come set up the wireless.

**Chamber Moving to Basement:** President Twyla Cordry has spoken to the Chamber Director and it seems that they have run into some zoning code issues on remodeling the basement. She will go to the City of St. Robert to discuss the matter.

**New Business:**

**RCGA Membership:** Andy has asked the Board to consider the Tourism Bureau joining RCGA at the \$2,500.00 membership level.

Discussion, motion made, second and passed. Motion to join RCGA at the \$2,500.00 level.

**Audit:** Andy gave the Board a copy of the audit report. It was recommended by the auditor that we do our accounting in a different manner. The Board has asked Andy to do some checking. The Board has tabled the discussion until next month's meeting. It was also recommended by the auditor that we hire another employee as our traffic has shown a large increase. The Board has asked that the staff put together a job description for a new employee so it can be determined if we need a full time or part time employee.

No discussion, motion made, second and passed. Motion to adjourn meeting at 6:40pm.