

**Pulaski County Board of Tourism
Regular Board Meeting
May 22, 2008**

Members in Attendance: Todd Bailey, Vice Pres. Bob Sutcliffe Sec., Bruce Farris, Rep., Jackie Farris, Rep., Roger Graves, Rep., Ronnie Layman, Rep., Bob Moore, Rep; Leon Saxton, Rep; Rick Morris, Rep.

Members Absent: Twyla Cordry, Pres; Mike Dunbar, Treasurer

Also in Attendance: Andy Thiem, Executive Director, Beth Wiles, Vice President of Operations; Kris Tilley Bureau Services Manager

Meeting held at the Pulaski County Visitor Center with Vice President Todd Bailey calling the meeting to order at 5:30pm.

Review of Minutes: No discussion, motion made, second and passed. Motion to accept April board meeting minutes.

Treasurer's Report: Andy Thiem presented the treasurer's report. Discussion, motion made, second, and passed. Motion to accept Treasurer's report.

Committee Reports: Leasing Committee – Plans submitted and the Chamber will begin remodeling in the next couple of weeks.

Nomination Committee: None

Director's Report: Andy Thiem:

1. **Marketing Update:** TIA, said that current gas prices are troubling to travelers. Organized group travels are increasing.
2. **Meetings:** TRN, MO Bank Travel, MO Annual Conference. Meetings with Ft Leonard Wood regarding the Bike Tour. The route will come from Lebanon and go through Ft Leonard Wood. Pulaski County Fair June 12-15, bi-weekly meetings currently.
3. **RCGA:**
4. **FLW Update:** Show Me State Games for 2009. Still waiting on available dates from FLW. Should have those by June 1.
5. **Visitor Center Info:** Center stats for April, 712 visitors, 239 phone calls. Door is currently on order from wind damage. Travelers visiting from MO, IL, TX & IA.
6. **Website Info:** For April: **Top referrers:** Wood.army.mil, Advrider, Saintrobert.com, buy-sellftwoodarearealestate.com, Visitmo.com, Group Travel Plant. **Top pages:** Home, Lodging Chart, FLW, Map,

Restaurants, Calendar, Transportation, FLW2, Fish River, St. Robert, Shopping, and Things To Do. **Total Unique IPS:** 11,027. **Top States:** TX., MO., IL., TX, & IA.
Discussion, motion made, seconded and passed. Motion to approve the Directors Report.

Motel Tax: Andy Thiem presented the Motel Tax report. Towne Suites and Super 8 are currently late. Discussion, motion made, second and passed. Motion to accept Motel Tax Report.

Old Business: Prosecuting Attorney Action on delinquent accounts: Jackie & John Farris to present packet to Circuit Judge. Mike Dunbar currently has copy of packet. Prosecuting Attorney will appoint John as a special prosecutor for this case. Tourism will get the packet from Mike Dunbar and give to Jackie.

Veteran's Memorial Donation: Donation was made, and brick will read "In Honor of All Pulaski County Veterans".

New Business: No new business.

Closed Session: No closed session.

No discussion, motion made, second and passed. Motion to adjourn meeting at 6:00pm.