

**Pulaski County Board of Tourism  
Regular Board Meeting  
October 19, 2006**

**Members in Attendance:** John Greenlee, Pres., Twyla Cordry, Vice Pres., Bob Sutcliffe Sec., Dorothy Secret, Rep., Todd Bailey, Rep., Ronnie Layman, Rep., Marsha Mercer, Hotel Alternate Rep.,

**Members Absent:** Dave Kessler, Treas., Steve Ehrhardt, Rep.

**Also in Attendance:** Andy Thiem, Director, Beth Wiles, Business Manager, Patty Newlon, Visitor Center Manager, Jeanie Tappe, Intern with Ehrhardt Properties, Mike Bowers, P.A.O. Ft. Leonard Wood, Darrel Todd Maurina, Daily Guide.

Meeting held at the Pulaski County Visitor Center with President John Greenlee calling the meeting to order at 5:35pm.

**Review of Minutes:** No discussion, no corrections, motion made, seconded and passed. Motion to accept the September board meeting minutes.

**Treasurer's Report:** In absence of the treasurer, Andy Thiem presented the August financial report.  
No discussion, motion made, second, and passed. Motion to accept Treasurer's report.

**Committee Report:**

**Strategic Planning:** Committee did not meet in September. A Strategic Planning meeting will be held after the regular board meeting.

**By-Laws Committee:** No meeting was held.

**Director's Report: Andy Thiem:**

1. **Marketing Update:** Have a travel writer that will be in next week. TEAMS was held last week. Sales for the visitors guide are on going. An invitation for the receptive reception will be sent out this week.
2. **Meetings:** Met with the outfitters, they were unsure about the cost for the brochure program, and having to pay to have

their link on our website. Attended the Crocker Chamber of Commerce Board meeting in September.

3. **FLW Update:** Change of command will be held next week. Still working on bus tours.
4. **Visitor Center Info:** Visitor stats for September were 2,054 visitors and 364 phone calls. Fall guide is still doing well, 1,200 leads over all.
5. **Website Info:** Top referrers: Wood. Army, VisitMO, St. Robert, My Space, FLW Guide, Waynesville/St. Robert Chamber. Top Pages: Lodging, Map, FLW, Calendar, Restaurants, Fish & River, Transportation, St. Robert. Hits for September, 814,637, Unique IPS, 8,198. Top five states, MO., KS., WI., IA, TN. Top ten for the year, MO., IL, TX., FL., KS., CA., PA., NY., IA., OH.

No discussion, motion made, seconded and passed, motion to approve the Directors Report.

**Motel Tax:** Andy Thiem presented the motel tax report in the absence of the Treasurer; Revenues remain steady for August.

No discussion, motion made, second and passed, motion to accept Motel Tax Report.

**Old Business:**

**Show Me-State Games sponsorship update:** Have set a date of the last weekend in April 2007. Waiting on approval of name that has been chosen. Met with St. Robert Parks and Recreation and Waynesville School District to get their support. Still working on events and looking for sport event organizers.

**Affiliate Welcome Center:** Tourism Commission still has to meet and go over applications.

**New Business:** No new business

Motion made, second and passed. Motion to go out of regular session and into closed session at 6:05pm.

**Closed Session:**

**Employee bonus plans:** No action taken.

Motion made, second and passed. Motion to adjourn out of closed session and return to regular session.

No discussion, motion made, second and passed. Motion to adjourn meeting at 6:15pm

