

Tourism partners,

The Pulaski County Tourism Bureau is participating with Madden Publishing in a special sweepstakes offer for the Fall Newspaper Insert we utilize. Participating tourism partners will be able to include their logo and hyperlink on the sweepstake ad. The ad will go to more than eight major Midwestern markets including Chicago and St. Louis with a circulation of 425,000 households. An example of the sweepstakes can be viewed at [www.VisitKC.com/win](http://www.VisitKC.com/win). In addition to the click-throughs, the Tourism Bureau will also provide a mailing list of all inquiries generated from the Fall Insert.

To participate you must donate:

Outfitters: One day float trip for 4 people

Lodging Partners: 3 day, 2 night stay for 4 people

Restaurants: Dinner or gift certificates equal in value for Dinner for 4 people

Retail: 4 shirts/hats or gift certificates of equal value

If you are interested in participating, please contact me, Andy, by July 21, 2007, by email at [andyt@visitpulaskicounty.org](mailto:andyt@visitpulaskicounty.org). Partners will be limited. Decisions will be based on value of offer and when you contact me.

Andy Thiem

Executive Director

Pulaski County Tourism Bureau

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