

Upcoming Association Meetings

Leisure Tourism Workshop

July 19th

Columbia, MO

Packaging Workshop

July 20th

Tourism Commission Meeting

July 21

Mo Showcase

August 22nd

Lake Ozark, MO

Governor's Conference

Sept 14-17

Kansas City, MO

In this issue:

Bureau Workshop

NBC Network Films in
Pulaski County

At the Center

Guest Resource
Books

Scenic Byway

Co-Op Advertising
Opportunities

Meet the Staff

Attraction Profile

Area Happenin's

Pulaski County Tourism Bureau 573-336-6355

Tourism Workshop Slated For Fall

The Pulaski County Tourism Bureau will offer a workshop this fall. The workshop will consist of several "mini" seminars which will discuss how Tourism affects our communities. Scheduled subjects will consist of

Agritourism, Marketing Your Business, Route 66 Scenic Byway, and information regarding various programs that the Pulaski County Tourism Bureau offers. Watch for upcoming information.

NBC Network Films in Pulaski County

An NBC network news film production crew from Burbank, California just completed two days of filming in Pulaski County. Filming is for a Tom Brokaw news special slated to air in late October prior to the presidential elections. The local segment was shot at Gasconade Hills Resort and on the Gasconade River. Susan Friedman, Executive Producer for the segment said, "This is the best group of people we have ever worked with. Everyone at the tourism bureau and the resort has been wonderful. The preparedness and planning they did is beyond our expectation. We wish we could have them on all of our productions". The production focuses on two Missouri families, one from each major political party, and the differing views they have on current political issues. Missouri has played an important role in the presidential race and has picked the winner in all but one election since statehood.

Contact our staff with your
ideas for
Tourism Tips
573-336-6355
email@VisitPulaskiCounty.org

At The Center

The Visitors' Center staff has been busy greeting tourist's traveling through the area as well as sending brochures to individuals inquiring about the area and information packets to group tour operators. For the first half of the year we have sent brochures to over 8,000 leisure travelers which specifically requested information on Pulaski County and over 500 presentation folders to group tour operators.

Please accept our invitation to visit the Center on an individual basis. Familiarize yourself with what our county has to offer as well as attractions throughout the state. For businesses interested in educating their staff to better assist their patrons, we offer a presentation that discusses area attractions, statistical information, event information and what the center provides. Call 573-336-6355 to schedule a presentation.

Guest Resource Books

The guest resource guides for the county lodging facilities were distributed in June. These resource guides consist of information on the cities, attractions, restaurants, outdoor activities, tourism related shopping, churches and transportation that are available. Books will be updated annually. Please prepare your 8x11 flyer for the update scheduled in November. This is a complimentary service that is provided to both businesses and guests.

What is Agritourism? A cross between tourism and agriculture where the public visits working farms, farm markets, ranches or wineries to buy products and participate in activities.

Hay rides, horse back riding, corn mazes,, rodeos, demonstrations of farm activities, and workshops are just a few activities that are considered agritourism.

Co-op Advertising Opportunities Available for Area Businesses

The Tourism Bureau is again seeking interested partners to join in an editorial ad for the 2005 spring insert. Ads must include a picture and text about the property. The inserts go to over two million people in major Midwest markets in the spring. If you are interested in either or both ads, please contact the Tourism Bureau by September 1, 2004. Once all interested participants are identified, the cost per participant will be determined and each participant will be contacted to confirm participation at that time.

Route 66, Missouri's 3rd Scenic Byway?

The Route 66 Re-commissioning Initiative seeks to Put Old U.S. Route 66 back on our Nation's road atlas and improve signage by restoring its official U.S. Route designation.

The popularity of Route 66 has been increasing rapidly in recent years. New Route designation will feed this interest by making the Route more visible to travelers and tourists. At the Route 66 Re-commissioning Initiative, we believe this will be a major boon to roadside businesses and help improve local economies.

Anyone who might be interested in the Scenic Byways programs, please Scott Taylor, Missouri Dept of Transportation at 573-751-6774. Assistance is available in grant writing.

Everyday we greet visitor's that are traveling through the area on Route 66. There is a huge tourist market that can be tapped into. Needs along the Route are improving scenic areas through grant monies, souvenir shops, restaurants. If you business is along the Route, be sure to join us at the Tourism Bureau Fall Workshop to learn how you can tap into this

ATTRACTION PROFILE

The city of Richland offers Shady Dell Park and the Jeremiah Pulling Track, which hosts various events 11 months out of the year. Families can enjoy BMX races, truck and tractor pulls, demolition derbies, Founder's Day the Tri-County Fair. Shady Dell offers a 1/2 mile walking trail that winds through the park among the trees that are planted each day during the Earth Day Celebration. For complete event information contact Richland City Hall at 573-765-4421

Meet the Staff

The Tourism Bureau bides a sad good bye to Karen Koxlein, Administrative Assistant. Karen will be joining her family in Alabama.

The Bureau would like to introduce Patty Newlon, Administrative Assistant. Patty joined us July 1st. Patty brings with her 20 years experience in customer service.

Area Happenin's

JULY

- 24th 9AM-5PM Old Settler's Day, Waynesville
- 30th 8:30pm Lay Z Day Moonlight Float, St. Robert
- 31st 2PM-4PM Summer Concert Series in the Park Series – 399th Army Band, Waynesville
- 31st 6pm Truck Pull, St. Robert

AUGUST

- 6-7th 6PM-8AM Relay for Life, Richland
- 21st 2PM-4PM Summer Concert in the Park Series – Country and Western "Baker Band", Waynesville
- 27-28th 9AM-5PM Railroad Days, Crocker

SEPTEMBER

- Labor Day Weekend Bluegrass Pickin' Time, Dixon
- 4th All Day Gasconade Hills Resort auction and fireworks, Richland
- 9-12th Rough Stock Rodeo and Miss Rodeo Mo Pageant, St. Robert
- 11th 2PM-4PM Summer Concert in the Park Series – Contemporary Christian- STR8-Up Praise Band, Waynesville
- 17-18 10AM-12 PM Dixon Cowdays, Dixon
- 24th 9AM-10PM Founder's Day, Richland
- 24th 9AM-5PM Paw Paw Daze and Swap Meet, Waynesville
- 24th 7PM Annual Southern Gospel Reunion, Waynesville

For up-to-date event information log onto www.VisitPulaskiCounty.org

Please welcome the following groups to our area on your marques

- July 23-24,
- Aug 6-7 &
- Aug 20-21
- National Softball Association
- Sept 13th – Carin's Charters
- Sept 24-25 - American Legion Auxillary
- Oct 6 - Company K 386th Infantry