

## Association Meetings

### August

17th Tourism Bureau Board Meeting, St Robert  
 20-21<sup>st</sup> Missouri Showcase, Kansas City, MO

### September

18-21<sup>st</sup> Governor's Conference, St. Charles  
 21st Tourism Bureau Board Meeting, St Robert

### October

11-13<sup>th</sup> TEAMS Conference, Las Vegas, NV  
 19<sup>th</sup> MHLA Meeting, Jefferson City, MO  
 19th Tourism Bureau Board Meeting, St Robert  
 19-20<sup>th</sup> The Reunion Network, Peoria, IL  
 20-22<sup>nd</sup> Special Olympics Fall Festival, Fort Leonard Wood  
 24<sup>th</sup> Receptive Reception, Branson, MO

### November

6-11<sup>th</sup> Branson Veterans Task Force, Branson  
 16th Tourism Bureau Board Meeting, St Robert

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Pulaski County Tourism Bureau 573-336-6355  
[www.VisitPulaskiCounty.org](http://www.VisitPulaskiCounty.org)

## NOTICE!

Please be advised that the Exotic Animal Paradise closes October 1<sup>st</sup>. They have sold the property. Please remember that the Onyx Cave is **no longer** open.

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## Lodging Partners Meeting

The next Lodging Partners Meeting will be held at the Ramada Inn in St. Robert on August 16, 2006 from 4:30pm-6:00pm. If you would like to add an item to the agenda please call our office no later than August 14th.

Please respond with your RSVP, no later than August 15th at 4pm by calling 573-336-6355.

## Did You Know?

In the first 6 months of 2006 the Visitor Center Foot traffic has increased 121% over 2005  
 Phone Inquiries are up 200% over 2005

## Spring/Summer Center Hours

### Summer hours Memorial-Labor Day

Monday – Friday 8am-5pm  
 Saturdays – Sundays 9am-3pm

### Fall Hours

Monday – Friday 8am-5pm  
 Saturdays 9am-3pm

### Winter Hours

Monday – Friday 8am-5pm

## Governor's Conference

The annual Governor's Conference will be held September 18-21, 2006 at the Embassy Suites Hotel and Conference Center, St. Charles. This event includes a golf tournament and two days of educational seminars. Seminars are of interest to hoteliers, campgrounds, restaurants, cities and chambers. Subjects at past conferences have ranged from marketing ideas, signage within cities, website development, employee safety, and much more. If your businesses or organization would be interested in attending, visit the Missouri Tourism Departments website at [www.visitmo.com](http://www.visitmo.com), scroll to the Industry Insights link at the bottom then click on Governor's Conference.

## Marketing Your Event

If you sponsor an event or belong to an organization that sponsors an event within the county, the Tourism Bureau welcomes you to visit the Center and pick up an Event Marketing Packet. This packet provides information to effectively advertising your event. Free website's to list your event, how to list your event with the Pulaski County Tourism Bureau online calendar, lobby board and the Missouri Department of Tourism website and online printable event listings. Also a free listing of media contact information; TV stations, radio, newspaper and magazines. How to apply for monetary assistance in 2007 through the Pulaski County Tourism Bureau Co-op Marketing Program. Let us help you make your event even more successful!

## Area Happenin's

### August

**Every Friday and Saturday** at 7pm enjoy Jammin' in the Park, a bluegrass jam session at Carol Jones Memorial Park in Dixon. Free.

For more information: 573-759-3544

**11-12<sup>th</sup> Richland I-44 Shoot-Out National Outlaw Truck & Tractor Pull** at Shady Dell Park. For more information contact Richland City Hall at 573-765-4421.

**11-12<sup>th</sup> Moonlight Float**, Big Piney River. For more information call Lazy Day Canoes at 573-336-8639

**31<sup>st</sup> – Sept 3 Bluegrass Pickin' Time** at at Carol Jones Memorial Park in Dixon. Free. For more information: 573-759-3544

### September

**8-9<sup>th</sup> Moonlight Float**, Big Piney River. For more information call Lazy Day Canoes at 573-336-8639

**15-16<sup>th</sup> Dixon Cow Days**. For information call 573-759-7776 or 573-759-6932 or email at [dixonchamberofcommerce@yahoo.com](mailto:dixonchamberofcommerce@yahoo.com)

**23<sup>rd</sup> Fall Poker Run** Hosted by the Freedom Of Road Riders Local 28 For more information contact [Mike.moeller@us.army.mil](mailto:Mike.moeller@us.army.mil)

**29-30<sup>th</sup> Annual Gospel Sing**, Waynesville High School  
**30<sup>th</sup> Paw Paw Daze and Swap Meet**, Waynesville City Park For more info: 573-774-2583

**30<sup>th</sup> Founder's Day**, Shady Dell Park. For more info: 573-759-4421

For more listings visit

<http://www.visitpulaskicounty.org/calendar>

## 2006 Semi-Annual Stats

**Inquiries** up 12% over 2005

**Top Inquiry Sources to Date:**

Missouri Spring Insert, Missouri Vacation Planner, Missouri Holiday Guide, Fort Leonard Wood information

**Web Stats**

Page Views: 64,807

**Visitors:** 134,374

**Top referring sites:**

Wood.army.mil, visitmo.com, strobert.com, ft-woodguidon.com, , Waynesville/St Robert Chamber, C-21 Prestige Real Estate

**Top Pages:** Lodging, Map, Calendar of Events, Fort Leonard Wood, Restaurants, Canoeing

**Brochure Downloads:** 847

**Film Locations** 5

**Tradeshows** 13

**Co-Op Marketing Assistance** 9

**Intern Hours** 207 hours

**Group Tours Inquiring:** 5

**Group Tours Booked:** 2

**Sporting Events:** 1



## What Is There to Do?

Are you or your employees asked this question on a daily basis? Here are a few ideas!

Visit the Museums on Fort Leonard Wood; 3 indoor museums, a WWII area with a mess hall, barracks, POW barracks and chapel all displaying WWII memorabilia.

Float the rivers.

Visit the Old Stagecoach Stop Museum or the Pulaski County Courthouse Museum.

Enjoy a walk on one of the counties many walking trails.

Step back in time at one of our many flea markets or gift shops.

Enjoy family time at one of our many festivals.

Play a round of golf at one of our 3 golf courses.

Enjoy a movie at the cinema

Hit some pins at one of our two bowling alleys.

Within a 30 mile drive:

Visit an antique car museum, explore a mine.

Race your friends at a go-kart track.

Splash around in a water park.

Reminisce at a Route 66 museum.