

Jan

- 4th - 5th Collinsville Trade Show, Collinsville, IL.
- 8th -13th Kansas City Trade Show, Kansas City
- 15th -20th Rosemont Trade Show, Rosemont, IL.
- 24th Pulaski County Tourism Bureau Board Meeting, Visitor Center, St. Robert
- 23rd MHLA Meeting, Jefferson City
- 28th-31st Tulsa Boat Show, Tulsa, OK.

Feb

- 1st – 3rd Tulsa Boat Show, Tulsa, OK.
- 1st – 5th ABA Show, Virginia Beach, VA.
- 6th – 10th St. Louis Show, St. Louis
- 14th – 16th Bank Travel, Grapevine, TX.
- 21st Pulaski County Tourism Bureau Board Meeting, visitor Center, St. Robert
- 20th – 24th Wichita Show, Wichita, KS.
- 28th Oklahoma City Show, Oklahoma City, OK.
- 28th Dallas Home & Garden Show, Dallas, TX.

March

- 2nd Dallas Home & Garden Show, Dallas, TX.
- 14th MTC Group Travel Meeting, Columbia
- 15th Pulaski County Tourism Bureau Board Meeting, Visitor Center, St. Robert

- 2-5th MTC Missouri Governor's Conference, Osage Beach
- 25th Branson Receptive

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Pulaski County Tourism Bureau 573-336-6355
www.VisitPulaskiCounty.org

Lodging Partners Meeting

The Lodging Partners Meeting was held on December 5th at the Hampton Inn of St. Robert.

UPDATE: Discussed responding to faxes on bids. Beth went over a new idea for the visitors that are looking for things to do. The Tourism Bureau is currently working on a Scavenger Hunt that will have the visitors looking for items but in turn will get them out to see the local sights and into some of the area businesses. This is still in the works and the Tourism Bureau will update you on its progress. Went over the Bus Tour Reward Program.

How Can We Help You

Did you know that you can call the Tourism Bureau staff for help? If your guest or you have any questions or concerns please give us a call. We may not be able to answer everything but we will try. When your guests ask what is there to do? If you don't know just pick up the phone and give us a call. We have information on things to do in the area along with tourist information to cover the entire state of Missouri. They may also refer to the Tourism Bureau's Resource Book. For more information on the Guest Resource Book see the article in this newsletter.

Learn more about what the Tourism Bureau does by visiting

www.visitpulaskicounty.org/Industry/partners.html

2008 Resource Book

Starting in February the Tourism Bureau will start collecting area business brochures to go in the resource book. The resource book is placed in all the local hotels to use to find information on the local area. This is a free service, and there will be no cost to you to place your business brochure in this book. If you would like to do so we will need at least 50 copies of your brochure. Your brochure will be placed in each book and the unused brochures will be placed in the visitor center. If you do not have a brochure for your business check out how to make a brochure from your own computer from Beth's report on page two titled New Tutorials. For more information about the resource book contact Patty at 573-336-6355 or email her at pattyn@visitpulaskicounty.org.

.2008 Missouri Vacation Planners Are Here

The new shipment of Missouri Vacation Planners are here. To get your copy please stop by the Tourism Bureau Visitor Center. The MVP is a great tool to help plan any trip you take in Missouri. So get out and experience the fine towns, attractions, shops, and wonderful Missouri adventures that await you.

Tourism Bureau Staff Announcements

The Tourism Bureau is pleased to announce the addition of Kris Tilley to the Tourism staff. Kris will be the Visitor Center Manager. When you have a moment please stop by the Visitors Center and help welcome Kris to our team. If you would like to place your business brochure in the Visitor Center please contact Kris for more information.

Patty Newlon will be the Bureau Services Manager. Patty will be working close with the area businesses and group tours, along with other special projects. Patty will be out and about the next few weeks to introduce herself to those who don't already know her and see if there are any concerns or question you may have for the Tourism Bureau. Remember we are here to help you.

Winter Hours

Monday – Friday
 8:00am – 5:00pm
 Saturday 9:00am – 3:00pm
 Closed on Sunday
 We will be closed for the Holidays on
 December 31st & January 1st.

Comments or suggestions regarding "Tourism Tips"?
 Contact Patty Newlon, pattyn@visitpulaskicounty.org

New Area Restaurants

Mediterranean Grill

379 Hwy Z, St. Robert

573-336-4378

Located in the old Country Kitchen location

Soulful Filling

716 Missouri Ave., St. Robert

573-336-9423

Located next door to Greyhound bus station

Southern Spice

690 Missouri Ave., St. Robert

573-336-2058

Located in the Clayton Towers in the old Jersey Shores location

2008 Calendar of Events

The Tourism Bureau is currently collecting information for the 2008 Calendar of Events. If you have an area event please contact Patty via email at email@visitpulaskicounty.org or by phone at 573-336-6355. We would love to have your event on our calendar but we need your help to do so.

Area Happening's

January

- 12th Waynesville/St. Robert Chamber of Commerce Polar Meltdown Chili Cook-Off – St. Robert
- 16th American Red Cross Open House – Ft. Leonard Wood
- 18th – 20th Muzzleloaders Show – St. Robert Community Center
- 28th Community Forum – Waynesville High School Library

February

- 3rd Super Bowl Party – Blackjack Lounge, Ft. Leonard Wood
- 7th Waynesville/St. Robert Chamber of Commerce Community Leadership Awards Banquet
- 20th Chamber Day at the Capitol
- 22nd Mardi Gras Party – Blackjack Lounge, Ft. Leonard Wood
- 23rd Kids Trout Derby – Stone Mill Spring Rec. Area, Ft. Leonard Wood

March

- 22nd Cage of Honor Mixed Martial Arts Fight – Davidson Fitness Center, Ft. Leonard Wood
- 29th Waynesville/St. Robert Chamber of Commerce Taste of Pulaski County & Basket Auction – St. Robert Community Center

<http://www.visitpulaskicounty.org/calendar.html>
for more information

If you have an event to list: call 573.336.6355 or fill out the event information form at

www.visitpulaskicounty.org/eventform.html

Submit your vendor or participate applications for download from our website. See others at www.visitpulaskicounty.org/events.html

Tourism Bureau Board of Directors Adding Two Board Seats

In an effort to ensure the best possible representation of Pulaski County on the Tourism Bureau Board of Directors, the existing nine member board will increase to an eleven member board beginning in January of 2008. The two additional seats are represented by a lodging representative and a restaurant representative. The term for the lodging seat will be three years. The initial restaurant term will be for two years and then three year terms afterward. If you are interested in serving on the Tourism Board or need more information please contact the Tourism Bureau at 573-336-6355. To qualify the candidate must be either an owner or General Manager of the business and be available to meet on a monthly basis. Typically the board meetings are on the third Thursday of each month beginning at 5:30pm.

Interested candidates must contact the Tourism Bureau by January 11, 2008. Please include your name, business name, daytime phone number and e-mail address. You will be contacted by the Tourism Bureau Nominating Committee for a time to be interviewed prior to the next board meeting.

2007 Year to Date Report

Top Publications we receive leads from:

Missouri Fall/Winter Insert
Spring Insert
Southern Living
Missouri Vacation Planner

Top referring sites: wood.army.mil, Strobert.com, visitmo.com, flw-guidon, mspace, tourismpulaski.org, reunionsatftwood.org

Top Domain Names we use to track advertising:

Flwlodging.org, ToursinPulaski.org
ReunionsatFtWood.org, pcmo.info

Brochure Downloads: Historic Driving Tours, Hotel Rack Card, Waynesville, Crocker, Sports Guide, Richland, Sales

Co-Op Marketing Assistance

(Funding for advertising community events and projects.)

County Co-Op Marketing Meeting

Attention: Chambers of Commerce, Community Leaders, and Event Organizers. The Pulaski County Tourism Bureau would like to invite you to an informative meeting regarding the changes for the 2008 cooperative marketing program. The meeting will be Tuesday, January 22, 2008 at 10:00 am in the lower level of the Pulaski County Visitor Center. Funds are limited, so you are encouraged to plan on attending the meeting, get the appropriate forms and turn them in quickly. Please contact Patty by January 15, 2007, to reserve your seat. The number for reservations is 336.6355.

New Tutorials

The Tourism Bureau Website is now offering specialized tutorials to help local businesses with various marketing ideas. The first segment to be introduced is "How To Make A Brochure". To view this tutorial, log onto www.visitpulaskicounty.org, scroll to the bottom of the page and click on Industry Partners. This takes you into the Industry Partners section of the website.

