

## Association Meetings

### October

- 10-13 **Governor's Conference**, Spgfld, MO
- 19<sup>th</sup> **MHLA Board Meeting**, Jefferson City, MO
- 20 **Tourism Bureau Board Meeting**, St Robert, MO
- 25 **Fair Board Meeting**, St Robert, MO
- 26 **Quarterly Lodging Meeting**, St Robert, MO

### November

- 17 **Tourism Bureau Board Meeting**, St Robert, MO
- 22 **Fair Board Meeting**, St Robert, MO

### December

- 15 **Tourism Bureau Board Meeting**, St Robert
- 27 **Fair Board Meeting**, St Robert, MO

Pulaski County Tourism Bureau 573-336-6355  
[www.VisitPulaskiCounty.org](http://www.VisitPulaskiCounty.org)

## Special Olympics Fall Classic October 21st-23rd

The Pulaski County Tourism Bureau is sponsoring the opening ceremonies of the 2005 Fall Classic. Please welcome the athletes and their families to the area. The opening ceremony will be Friday, October 21<sup>st</sup> at 7pm at Gerlach Field and will feature the parade of athletes and Law Enforcement Torch Run.

Featured sports will be soccer and volleyball. Tournaments will be held Saturday, with the Victory Dance closing out the day's events.

What can I do as a business? Welcome the athletes on your outdoor signs and/or offer coupons.

What can I do as an individual? If you are interested in volunteering for this event, please call 1-800-846-2682 for more information.

### Did You Know?

For every \$1 the state of Missouri spends on marketing tourism, \$60.04 is returned in tourism expenditures.

## Lodging Meeting

The next lodging meeting will be held October 26<sup>th</sup> at 7:30am at the Country Kitchen, St. Robert. All lodging partners are encouraged to attend. This is your time to network with fellow lodging representatives. Please RSVP for the meeting by 12pm, October 25<sup>th</sup> by calling 336-6355.

### WELCOME

#### The Following Groups to our area

Oct 14<sup>th</sup> 26th Engr Battalion Reunion  
 21<sup>st</sup>-23<sup>rd</sup> Special Olympics Athletes

### Fall Hours

Fall hours for the Pulaski County Visitors' Center are Monday through Friday 8am – 5pm. Saturday 9am-3pm, CLOSED Sundays. Winter hours will be announced at a later date.

## Tourism Bureau Welcomes 2005-2006 Intern

The Pulaski County Tourism Bureau has partnered with the Waynesville Technical Academy to provide an internship for the Tourism/Hospitality program. The program is designed to assist students in developing an understanding of tourism related business and how it impacts a community.

The intern for 05-06 is Brittney Berrier, a senior at Waynesville High School.



## Fall Activities

Now that the weather has cooled off, it's a great time to get out and enjoy the fall colors. Take a scenic drive along the Frisco Railroad

through Dixon, Crocker and Richland, or learn about historical sites along Historic Route 66 from Devil's Elbow to Laquey. For a free copy of the self-guided driving tour stop by the Pulaski County Visitor's Center.

Meyer's Berry Farm, Located off Hwy D near Dixon offers an array of fall festivities. Come join them for a walk through a corn maze, hayrides to the pumpkin patch, petting zoo and haunted house. Open 7 days a week 12-6 pm. For more information call: 573-759-7998. \$3 per person, not including price of pumpkins purchased.

For other fall activities throughout the state log onto VisitMo.com.

### Did You Know???

Just 1 Reunion Group will spend ....

Over Night stay = \$4500  
 Lunch = \$1500 Dinner =\$2550

\*Based on 150 in group/double occupancy Does not include; souvenirs, gas and entertainment

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## On-Going Tourism Programs

**Pulaski County Directory:** Directory which includes lodging, restaurant, attractions events, churches, and transportation. Mailed to all 50 states and 28 countries. Listings are at no charge

**Guest Resource Books:** Reference books provided to lodging facilities which include flyers about tourism related businesses throughout the community. No charge to include your flyer, brochure or menu.

**Pulaski County Ambassadors:** Greet visitors to our county; assist in stocking brochures and fulfilling mail inquiries.

**Tourism Orientation:** Complimentary program to assist employees of local businesses in providing information of tourism attractions to visitors in our area.

**Virtual Partner Program:** Exchange website links. VisitPulaskiCounty.org website receives 4,000+ hits a day. No charge in exchange of links.

**Co-op Marketing Program:** Reimbursement Funds available for county event advertising. Call for eligibility requirement.

**Co-op Advertising Program:** Join others to share in advertising costs in major magazine and newspaper publications.

**PCTB Scout Crew:** Individuals to join an email list to assist the Tourism Bureau in scouting locations for filming and print articles for which we receive requests.

**To learn more about these and other programs contact the  
Pulaski County Tourism Bureau.**

## Area Happenin's

### October

**Oct 7 First Annual Ducks Unlimited Golf Tournament** 9am-9pm. Cost: \$60 Contact: Tom Arrington 573-329-4554 or 573-337-0178. Or Don Hayden 573-433-5525 Location: Big Piney Golf Course, Fort Leonard Wood.

**Oct 7-8, 14-15 Steele Magnolias – Live Theater 7:30-9:30pm** PFAA (Pulaski County Fine Arts Association) will be performing Steele Magnolia's at the Theater on the Square in Waynesville. Adults: \$7 Children: 12 and under \$5.

**Oct 11 Kelly Miller Circus** 4:30pm and 7:30pm For more information: 573-336-5121.

**Oct 15 Ocktober Fest 4pm-midnight.** For more information call: 596-0241

**Oct 22 An Evening of Magic** 6pm-10pm \$25 per person. For more information, call 573-329-4513 or e-mail [ymca@webound.com](mailto:ymca@webound.com) or [mahan@webound.com](mailto:mahan@webound.com).

**Oct 29 KFLW Halloween Party**, KFLW studio's Missouri Ave. For more information call:573-336-5359.

**Oct 30-31 Richland Spooktacular Walking Trail**, Shady Dell Park 6pm-10pm 573-765-4421

**October 31 BOSS Haunted House** 596-0434

### November

**Nov 5 Gone To Pieces Quilt Show** 9am-4pm Microtel Inn and Suites, St Robert For more info: 573-336-7704

**Nov 5 Study Club Bazaar** 9am-4pm Indoor craft show. 573-774-2388

**Nov 11 Veterans Parade** 11am For information call 573-336-5121

**Nov 19 Richland Christmas Bazaar** 9am-4pm 573-765-4421

### December

**Dec 1 Christmas On The Square** 6pm-9pm, Carolers, free childrens rides, carriage rides, crafts. For more information 573-774-5791.Free admission

**Dec 3 Crocker Downtown Christmas** 573-759-5327.

**Dec 3 Laquary Lions Club Parade and Craft show** 9am-4pm craft show For More Info Call: 573-765-7864

**Dec 2-3 & 9-10PFAA – Holiday Medley, Gift of the Magi & Scrooge.** For more information visit [www.pfaa.org](http://www.pfaa.org). \$7 adults, \$5 children.

**Dec 3 Laquary Lions Craft Show and Parade** 9am crafts, parade at 11am. Admission free. For more info call 573-765-7864

**Dec 4 Lions Christmas Parade** For more information call: 573-774-2989

**Dec 10 Richland Christmas Parade** 11 am, Parade through the enchanting town of Richland. For more info: 573-765-5128. Free admission

**Dec 17 Christmas on the Blvd.** 6pm-9pm For information: 573-451-2700

**For more listings visit <http://www.visitpulaskicounty.org/calendar>**

## Third Quarter YTD Stats

**Inquiries** 15607 (14403 in 2004)

**YTD Inquiries** up 9%

**Top Inquiry Sources to Date:**

Chicago Insert, MO Spring Insert and Southern Living Magazine

**Web Stats**

**Hits:** 1,702,337

**Visitors:** 153,436

**Top referring sites for the quarter:**

Wood.army.mil, strobert.com, ft-woodguidon.com, visitmo.com, pulaskicountyweb.com,

**Film Locations** 3

**Tradeshows** 11

**Co-Op Marketing Assistance** 15

**Volunteer Hours** 2

**Intern Hours** 106.5

**Group Tours Inquiring:** 11

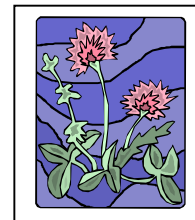
**Group Tours Booked:** 9

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## Missouri Showcase

On August 20<sup>th</sup> the Pulaski County Tourism Bureau hosted a lunch FAM in conjunction with Missouri Showcase. The FAM (Familiarization Tour) was for 50 tour bus operators representing over 2,500 tours originating from all over the United States. The tour operators are interested in creating tours through our area. The group briefly toured the museums of Fort Leonard Wood before heading onto Hannibal. Thanks to those of you who supported the welcome.

## Crocker Wildflower Trail



The Crocker Chamber of Commerce has completed their Wildflower Trail. Stop by the Visitors Center for a brochure which explains the various flowers and grasses along the trail and pond.

## Did You Know?

The Pulaski County Tourism Bureau's printed advertising reaches over 10 Million Households.