

## What Can

## YOU Do To

### Honor the Red, White and Blue?

The Pulaski County Tourism Bureau & Visitors Center is spearheading a county-wide effort to make Pulaski County the most Patriotic County in Missouri.

Let's all be involved. Make this your own and show your pride and honor your unique way.

### How do I do this, you ask?

#### Top Ten Ways to Honor the Red, White and Blue

- ❖ Flag Brackets & Poles -Show your colors by posting flags outside your business.
- ❖ Flag Banners inside and out
- ❖ Red, White and Blue welcome mats
- ❖ Landscaping – Red, White and Purple flowers
- ❖ Individual smaller flags lining your property
- ❖ Flood Lights – red, white and blue
- ❖ Employee uniform – pins, aprons, shirts
- ❖ Window shades
- ❖ Expressing your patriotism
- ❖ Your own special way!

#### Businesses-

Join Pulaski County in celebrating our patriotism.

- ❖ Market your patriotic discounts (military or other)
- ❖ Promote your American made products
- ❖ Train staff to thank Veterans and active duty for their service and sacrifice for our country.
- ❖ Train staff to congratulate families visiting Pulaski County for military graduations
- ❖ Name a product or menu item a clever patriotic name; such as Freedom Fries
- ❖ Realtors – consider giving a flag to all home buyers
- ❖ Strip malls – have a friendly competition between businesses on who can show the most patriotism. Join together and pass a trophy between the winners

#### Organizations –

- ❖ Encourage members to show their patriotism at home and at work.
- ❖ Open meetings with the Pledge of Allegiance and National Anthem.
- ❖ Offer to volunteer at the USO or offer support to separated families due to deployment.
- ❖ Incorporate patriotic theme into special events.

**PLEASE REMEMBER TO  
keep patriotic decorations maintained**



### What will the Pulaski County Tourism Bureau & Visitors Center do?

Incorporate patriotic flavor into our marketing efforts; in our print collateral items, print advertising, cable advertising, web advertising, internet presence, and billboards.

Show our patriotism throughout the Visitors Center; landscaping and decorating.

Staff training – continued training of staff to honor veterans, active duty and the families of those serving.

Expand our "Thank a Soldier" postcard campaign to collect postcards year around.

### What will you do to honor the red, white and blue?

"Like" us on our Facebook fan page and share your ideas!



## Flag Etiquette

The flag should never have placed upon it, nor on any part of it, nor attached to it any mark, insignia, letter, word, figure, design, picture, or drawing of any nature

The flag should never touch anything beneath it, such as the ground.

Flags may only be authorized by the President, the Governor, and the Mayor of the District of Columbia to be flown at half-staff for certain circumstances.

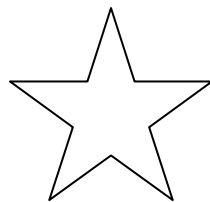
Flags are to be flown from sunrise to sunset on stationary flagstaves in the open. The flag may be displayed 24 hours a day if properly illuminated during the hours of darkness.

No part of the flag should ever be used as a costume or athletic uniform. However, a flag patch may be affixed to the uniform of military personnel, firemen, policemen, and members of patriotic organizations.

Flag lapel pins should be worn on the left lapel near the heart.

When a flag is no longer a fitting emblem for display it should be destroyed in a dignified way, preferably by burning. Veteran organizations and the Boy Scouts of America conduct ceremonial flag retirements throughout the year.

For more information on Flag Etiquette please visit [www.ushistory.org/betsy/flagcode.htm](http://www.ushistory.org/betsy/flagcode.htm)



## Conduct During Rendition of the National Anthem

- ❖ When the flag is displayed, individuals in uniform should give the military salute at the first note of the anthem and maintain that position until the last note.
- ❖ Civilians should face the flag and stand at attention with their right hand over the heart. Men not in uniform should remove hats with their right hand and hold it at the left shoulder, the hand being over the heart
- ❖ When the flag is not being displayed during the anthem, all present should face toward the music and act in the same manner they would if the flag were displayed.

### Remember

#### Stop

**Stand at attention facing flag or music**

**Remove hat**

**Hand over Heart**



TOURISM BUREAU & VISITORS CENTER

137 St. Robert Blvd., Ste. A  
St. Robert, MO 65583  
573.336.6355 877.858.8687  
[www.VisitPulaskiCounty.org](http://www.VisitPulaskiCounty.org)



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